



## PRESS RELEASE

### 8th INTERNATIONAL CULTURAL AND CREATIVE ECONOMY AND DEVELOPMENT, ATHENS 9-11 NOVEMBER 2017

The **Arts Council of Greece – ACG** in collaboration with the **International Independent Arts Council – IARC** and with the support of the **Asia Europe Foundation – AEF**, organizes for the ninth consecutive year the three-day conference entitled: **8th INTERNATIONAL CULTURAL AND CREATIVE ECONOMY AND DEVELOPMENT, ATHENS 9-11 NOVEMBER 2017**.

#### The Conference

The conference takes place every year since 2009 with the participation of established and high profile Greek and international cultural operators, educational and research institutions, cultural and arts organisations.

The aim of the conference is to advance the understanding of the value of cultural economy and development and to enhance the Asian and European Relations through cultural exchanges.

#### Topics

Cultural Heritage: The Bastion of Cultural Sustainability, Intercultural Communication and Social Changes, Cultural Economy and Social Intervention, Cultural Inclusion, Cultural Exchanges between Asia and Europe, Arts, Regional Cultural and Creative Industries Sustainability, Cultural and Creative Industries Economic Development and Exchange, Immigration and Refugees, Creativity VS Productivity, Culture in Conflicted Areas, Creativity and Innovation, Cultural diversity, Regulatory Framework and Justice, Fundraising, Patronage and Sponsorship between Asia and European Countries, Open Cities and Mobility the Silk Road Paradigm.

#### 8th ICCEDA, 9-11 November 2017

**9th November**, Plenary Session, Dinner, Officials, Members & Guest Speakers, **Invitation** 19:00-20:00

**10th November**, Free Entry, Online Registration, [Greek Film Archive Venue](#) 10:00-16:00

**11th November**, Free Entry, Online Registration, [Acropolis Museum Conference Hall](#), 10:00-16:00

**12th November**, Guided tour to **Acropolis Museum and Acropolis & Farewell Meeting** 10:00-18:00

**THIS IS STRICTLY A PRIORITY LIST. PLEASE BE PREPARED FOR NON SEATING OR FOR STANDING PARTICIPATION.**

#### Venues:

##### Friday, 10 November 2017

**Greek Film Archive Foundation**, 48 Iera Odos & 134-136 Megalou Alexandrou Str, 104 35, Athens, Tel.: +30 210 3609695, URL: <http://www.tainiothiki.gr> , [GO ON GOOGLE MAP HERE](#)

##### Saturday, 11th November 2017

**Acropolis Museum, Auditorium**, 15 Dionysius Areopagiti, 117 42, Athens,

Tel: +30 210 9000900, URL: [www.theacropolismuseum.gr](http://www.theacropolismuseum.gr) , [GO ON GOOGLE MAP HERE](#)

#### Registration for the Conference

You can register via the conference website ([www.icceda.org](http://www.icceda.org)) or alternatively you can email us at [booking@icceda.gr](mailto:booking@icceda.gr) with your name, job title and email address

**Contact us on: [admin@artscouncilgreece.org](mailto:admin@artscouncilgreece.org) or call us on: +306942817481, +306940602299, +306994647000**

**Under the Auspices and with the Support:**

ΥΠΟ ΤΗΝ ΑΙΓΙΔΑ



ΧΟΡΗΓΟΙ



ΔΙΟΡΓΑΝΩΣΗ



international  
INDEPENDENT  
ARTS COUNCIL



ΜΕ ΤΗΝ ΥΠΟΣΤΗΡΙΞΗ



ΙΔΡΥΜΑ ΜΙΧΑΗΛ ΚΑΚΟΓΙΑΝΝΗΣ  
MICHAEL CACOYANNIS FOUNDATION



## CONFERENCE AGENDA, 1<sup>st</sup> Day, 9th NOVEMBER ONLY BY INVITATION

12:00 - 18:00	Welcome and Registration <b>Members of the Arts Council of Greece and other Delegates from Supporting Organisations</b>
18:00 - 19:00	Welcome Greetings: <b>Panayiotis Neufelt</b> , Chairman, Arts Council of Greece
19:00 - 20:00	Plenary and Greetings Arts Council of Greece
20:00 - 23:00	Acquaintance and Networking Dinner
23:00 - 23:15	End of Event

## CONFERENCE AGENDA, 2<sup>nd</sup> Day, 10th NOVEMBER, [GREEK FILM ARCHIVE FOUND. VENUE](#)

09:00-10:00	Registration
10:00-10:20	<b>Welcome Greetings: Olga Gratsaniti</b> , Member of the Board of Directors of the Arts Council of Greece
10:20-10:40	<b>1<sup>st</sup> Module</b> 1 <sup>st</sup> Presentation: " <i>Digital Approaches in Heritage Management; the Case of Greece</i> ", <b>Dr Stelios Lekakis</b> , Cultural Policy and Management Specialist, Association of Heritage Consultants (ESDIAPOK)
10:40-11:00	2 <sup>nd</sup> Presentation: " <i>Creating Intercultural Communication Between Asia and Europe with the Contribution of Coaching</i> ", <b>Maria Hatziaγγελιδι</b> , Personal & Business Coach, Member of ICF Global & Greece Chapter
11:00-11:20	3 <sup>rd</sup> Presentation: " <i>Ancient Greek Orchesis Dance: A Modern Complementary Addendum to the Cultural Economy</i> ", <b>Dr. Anna Lazou</b> , Assistant Professor of Philosophy Anthropology, University of Athens
11:20-11:40	4 <sup>th</sup> Presentation: " <i>BODY AND CITIZENSHIP - Polis, Poetry, Politics and Art</i> ", <b>Francesco Kiàis</b> , Founder/Creator [mind the] G.A.P. - Gathering Around Performance
11:40-12:00	5 <sup>th</sup> Intervention: To be announced during the event
12:00-12:20	<b>Interventions-Discussions</b>
12:20-13:00	<b>Interval</b>
13:00-13:20	<b>2<sup>nd</sup> Module</b> 1 <sup>st</sup> Presentation: " <i>Greek Festivals, New Perspectives and Transnational Synergies Among Promoted Organizations</i> ", <b>Nafsika Mouzakiti</b> , Cultural Specialist, Presenter, All About Festivals
13:20-13:40	2 <sup>nd</sup> Presentation: " <i>Greece and China in the Pathway of the Written Culture: The Book Publishing Industry, a Field for Cultural and Economic Synergies in the 21st Century</i> ", <b>Panagiotis Kapos</b> (PhD Cand. Panteion University), Cultural Communications Specialist and, Managing Director Oasis Publications
13:40-14:00	3 <sup>rd</sup> Presentation: " <i>Cultural Heritage, the Silk Road Predominant Axis</i> ", <b>Anna Ghazaryan</b> , Senior Specialist, International Relations Department, Ministry of Culture of the Republic of Armenia
14:00-14:20	4 <sup>th</sup> Presentation: " <i>East and West: Fluidity, Customs and Traditions in Global Art</i> ". <b>Dr. Thalia Vrachopoulos</b> , Asia Europe Cultural-Creative Industries Specialist
14:20-14:40	5 <sup>th</sup> Intervention: " <i>The contribution and the role of the Social Media to Cultural Economy</i> " <b>Alexia Kalogeropoulou</b> , MSc, Communication Specialist, PhD Cand. National and Kapodistrian University of Athens
14:40-15:00	<b>Interventions-Discussion-Closing Remarks</b>
15:00-15:45	Working Groups

## Under the Auspices and with the Support:

ΥΠΟ ΤΗΝ ΑΙΓΙΔΑ  
HELLENIC REPUBLIC  
MINISTRY OF TOURISM

ΧΟΡΗΓΟΙ  
ΣΥΜΒΟΥΛΙΟ ΔΙΠΛΩΜΑΤΟΥΧΩΝ  
ΕΞΕΤΑΣΤΩΝ



ΔΙΟΡΓΑΝΩΣΗ  
ΣΥΜΒΟΥΛΙΟ  
ΤΕΧΝΩΝ  
ΕΛΛΑΔΑΣ  
ARTS COUNCIL  
OF GREECE

artality  
we produce dreams



international  
INDEPENDENT  
ARTS COUNCIL



ΜΕ ΤΗΝ ΥΠΟΣΤΗΡΙΞΗ

ASIA-EUROPE  
FOUNDATION



ΙΔΡΥΜΑ ΜΙΧΑΗΛ ΚΑΚΟΓΙΑΝΝΗΣ  
MICHAEL CACOYANNIS FOUNDATION



ΤΑΙΝΙΟΘΡΗΚΗ  
ΤΗΣ ΕΛΛΑΔΟΣ  
> ΜΟΥΣΕΙΟ  
ΚΙΝΗΜΑΤΟΓΡΑΦΟΥ



### CONFERENCE AGENDA, 3<sup>rd</sup> Day, 11th NOVEMBER ACROPOLIS MUSEUM CONFERENCE HALL

09:00-10:00	Registrations: <b>Members of the Arts Council of Greece</b>
10:00-10:10	Welcome Greetings: <b>Panayiotis Neufelt</b> , Chairman, Arts Council Greece
10:10-10:40	<b>Greetings: Michael-Efstratios Daratzikis</b> , Ambassador, Director of Educational and Cultural Affairs Department, Ministry of Foreign Affairs <b>Eleni Gerolimatou</b> , Head Public Relations Department, Greek Tourism Organisation <b>Tran Thi Ha Phuong</b> , Ambassador, Embassy of Vietnam <b>Jan Bondy</b> , Ambassador Extraordinary & Plenipotentiary, Embassy of the Czech Republic <b>Zhang Zhan</b> , Cultural Attaché of People's Republic of China in Athens <b>Karen Mariella Reyna Sanchez</b> , Consul, Embassy of Peru, Athens <b>Kostis Bitzanis</b> , President of the City of Athens Cultural, Sport & Youth Organization (OPANDA)(TBC) <b>Other Ambassadors or Officials based in Greece need to be confirmed</b>
10:40-11:00	<b>3<sup>rd</sup> Module</b> 1 <sup>st</sup> Presentation: " <i>Cultural Exchanges Between Asia and Greece the Past Three Years</i> ", <b>Panos Douros</b> (PhD Cand. Democritus University), Cultural Specialist, Executive-Theoretical
11:00-11:20	2 <sup>nd</sup> Presentation: " <i>Influences from East to Greece with Regard to the Standards of Mensurations and their Classic and Universal Values</i> ", <b>Aspasia Papadoperaki</b> , Sculptor, Visual Artist and Art Theorist
11:20-11:40	3 <sup>rd</sup> Presentation: " <i>The Revitalisation of Traditional Culture in the Digital Era</i> ", <b>Yi Na</b> , Cultural Specialist, Chinese Academy of Social Sciences
11:40-12:00	4 <sup>rd</sup> Intervention: " <i>To The Future Public</i> ", <b>James Simbouras</b> , Director, "Contemporary Art Showcase Athens" (C.A.S.A.) To be announced during the event
12:00-12:10	5 <sup>th</sup> Intervention: to be announced during the event
12:10-12:30	<b>Interventions-Discussions</b>
12:30-13:00	<b>Interval</b>
13:00-13:20	<b>4<sup>th</sup> Module</b> 1 <sup>st</sup> Presentation: " <i>Exploitation of Cultural Heritage for Sustainable Economic Growth</i> ", <b>Dr Vasileios Laopodis</b> , President CulturePolis
13:20-13:40	2 <sup>nd</sup> Presentation: " <i>Transmitting Silk Road Heritage</i> ", <b>Jean Wang</b> , Chairman, Society of Tourist Guides, Singapore, World Federation of Tourist Guide Associations (WFTGA)
13:40-14:00	3 <sup>rd</sup> Presentation: " <i>Social Economy and Culture. Development of Innovative Schemes on Local Level During the Crisis Era in Greece</i> ", <b>Dr Emmy Papazoglou</b> , Cultural Management Specialist
14:00-14:20	4 <sup>th</sup> Presentation: " <i>Ethnomusicology and Cultural Anthropology Laboratory: Strategy and Practices with a view to culture in an international perspective</i> ", <b>Pavlos Kavouras</b> , Professor of Anthropology of Music, Director, Ethnomusicology and Cultural Anthropology Laboratory, National and Kapodistrian University of Athens
14:20-14:30	5 <sup>th</sup> Intervention: to be announced during the event
14:30-15:00	<b>Interventions-Discussions-Closing Remarks</b>
15:40-15:45	Working Groups

### CONFERENCE AGENDA, 4<sup>th</sup> Day, 12th NOVEMBER, ONLY BY INVITATION

10:00 - 16:00	<b>Sightseeing at the Acropolis Museum and Acropolis</b>
16:00 - 18:00	Farewell Meeting

#### Under the Auspices and with the Support:

